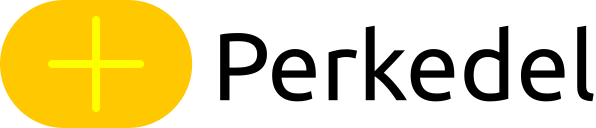
Business Proposal



**OWNERS**

Business Name: Perkedel Technologies

Address: Jl. Inti Inovasi #1

Jakarta Utara

Indonesia

Telephone: 123456789

Fax: 987654321

Email: joel.robert99@yahoo.co.id

# Table of Content

Table of Contents

[Table of Content i](#_Toc518156634)

[I. Overview 1](#_Toc518156635)

[II. Analysis 3](#_Toc518156636)

[III. Deployment 5](#_Toc518156637)

[IV. Verdict 6](#_Toc518156638)

# Overview

1. Descriptions

Perkedel Technologies is a technology company, founded by Joel Robert Justiawan (JOELwindows7). Perkedel Technologies makes software and hardware that utilize every possible innovations to help the world, open the eye that there is still a hope, love, and other kindness that has been shown by the One from the top above the universe.

1. Products and Services

Perkedel Technologies makes:

* Product
  + Software:
    - Games:
      * Hexagon Engine. A game engine. Film enters video game console
      * Fidget Quest. A puzzle game where you will play in various ways. Not just sit but also stand up and pose like an idiot.
      * Meja (Kantor 369). A physics simulation system. Sandboxing things.
    - Utilities:
      * Novel Maker Ultimate (Kantor 369). Non-Linear text editor. Make your thesis tidy as easy as building website.
      * Film Maker Ultimate (Kantor 369). Hexagon Engine level editor. Make your own level, object oriented! Solutions in a Solution.
      * Feanly. Web standard without http. Make your site, simply without bad corporate affects.
      * Remote mod. Communication solution. Turn your device into all in one remote control that will control, receive from, and transmit to the target device using all possible technics such as infrared, bluetooth, WiFi, and other weird communication.
  + Hardware:
    - Computer based, OpenCX/Van Elektronische (Smartphone, laptop, PC, game console)
      * Premium Series. Inspired from your favourite fictional character with insane innovations according to it.
      * Murah Series. Budget computer for those who need it.
      * Absolute daily driver. Premium series but without inspiration from fictional character OR Murah Series but feels like Premium.
    - Random Toy
      * Complementary toy needed by some of the software above
* Service
  + Event. Real time event rundown solution.  
    A system to control and sync devices according to the situations
    - Event Glow. A wireless electric glowstick, Bracelet, etc. system that goes colorful.
    - Event Exam. Student exam, sport tournament, all tournament management system.

1. Purpose

Perkedel Technologies has the goal to:

* Restore humanity that has been destroyed by big corporates
  + All software will be zero price for their source code and binary (No term platform only) and be obtainable without any term.
  + All jobs will be done without expecting any rewards
  + All jobs resources will be revealed
  + All jobs must be done with passion

# Analysis

1. Motto

*Share and Serve for Gratis, Open Source, and FULL VERSION!!!*

Perkedel’s motto for all the time.

* Gratis. All jobs will be done with or without reward may be given.
* Open Source. All resource being used for the jobs will be revealed for examination and improvement
* Full version. All job must be done with all mights involved.

1. Vision and Mission
   1. Vision
      1. People uses technologies
         1. To assist their job
         2. To entertain them during free time
         3. To make it as a job
      2. Humanity
         1. Accessibilities
   2. Mission
      1. Without expecting rewards
      2. Transparant to all livings
      3. Provide and Serve with Passion
2. Strength, Weakness, Opportunity, and Threat
   1. Strength
      1. Motto:
         1. Open Source company
         2. Humble to all livings
         3. To be Passionate
      2. Lifetime:
         1. Upgrades whenever there is. Everytime new innovations ready, the device can be upgraded without throwing it away. Always new by innovation
      3. Origin:
         1. From Indonesia, for all places
   2. Weakness
      1. Asks license from 3rd parties. For Fan art that will be rendered for proprietary platform or open platform.
   3. Opportunity
      1. Nobody here being as humble as Perkedel.  
         Most other company that were being popular are proprietary and expensive. When some claim being open source, that doesn’t mean they provide things for zero price.
      2. Lacks of premium company.  
         Most company in Indonesia, especially in technology, provides only low quality product compared to the other countries’.
      3. Obsolesence trashing.  
         Many technologies company, intendedly broke the product in honor for the new model. When the user buys the device, user will enjoy it for short and shorter time and make the “Expert” being “unable to repair” to make them buy new one instead of repairing it.
   4. Threat
      1. Vengeful competitors. To sue for either or not coincidental of identical project case.
      2. Censorships. When projects contains some stuffs which deemed taboo on some regions.
      3. Their License greeds. When proposed license for collaboration would be rejected.

# Deployment

1. Budgets

|  |  |  |
| --- | --- | --- |
| Item | Price (Rp) |  |
| Development Computer | 14.000.000 |  |
| Computer accessories | 5.000.000 |  |
| Custom Building | 5.000.000.000 |  |
| Development kit | 20.000.000 |  |
| Development refferences | 10.000.000 |  |
|  |  |  |
| Total | 5.049.000.000 |  |

1. Marketing

Products and Service made will be interversal. Meaning, all products and service in which the buyer will get from are same or authentic.

However, there may be some case that some elements that will be taboo on some of the region. To handle this case, Perkedel may make special edition that will add or remove some features. Sometimes if the product and service are too taboo on that region, Perkedel in hesistant would remove the product and service from the distribution.

Buyer who eager to buy the Original Version of the product, should go directly go to the headquarter or the manufacturing plant in Earth -> Indonesia.

These are the product classifications:

* Original. The product as it is announced
* Special – REGION. The abridged product to optimise with that region

1. Evolution

When a new feature has come, the device can be upgraded by:

* Changing module
* Transfering the ROM Cartridge to the new body
* Etc.

# Verdict

Perkedel Technologies is a company that makes and finds innovations and implement them into every product and its upcoming. From here, we can see that Perkedel:

* Makes technologies from Hardware to Software.
* Wants that Indonesia to be as sophisticated as the other countries
* Hates Proprietarism and Expensivism.
* Gives Software zero price including the source code fully
* Sell Hardware that can be upgraded, open source, and fair.
* Wants to restore humanity by making again all hopes, love, and other kindness using the example as it was shown long time ago.

<https://github.com/JOELwindows7>

<https://gitlab.com/JOELwindows7>

You will know me as JOELwindows7.